

Outstanding Online Tools for Business Use

I'll probably keep adding to this list for the next ten years but here are some tools that I use quite regularly (except I'm just getting a look at Timebridge.com).

<http://www.evernote.com/>

Good for storing and finding information, consisting from anything from text notes, website or screenshot notes, photos. Excellent supplement to Toodledo (which is only good for to-do task lists and not as searchable). Evernote accepts screen shots from SnagIt so you can copy a screen shot of a directory structure (in Explorer, for instance) and see that as a note in Evernote. Evernote has an app for iPhones and can be accessed from any computer that has Internet access.

<http://www.toodledo.com/>

Good to-do list that syncs with iPhone app, accessible anywhere on the web.

<http://www.syncplicity.com/>

Excellent automatic synchronization of any folder (on network drive or local drive) to any computer drive that connects to the Internet.

(check out <http://b4.crashplan.com>). This is an excellent way to backup files and be able to work on things from anywhere.

<https://www.aweber.com/landing.htm>

For web pages where you want to solicit information that automatically submits it to one or more email addresses. The code makes a professional-looking form to add to your web page and works reliably, even keeping a list of names of folks who have responded.

(compare <http://www.trafficwave.net/> for creating on line lists)

<http://www.grsites.com/>

GRSites enables you to make any website navigation button. This is an easy-to-use tool that makes your buttons look professional.

<http://PayPal.com>

Lets you collect money through sales, donations or subscriptions.

<http://www.techsmith.com/>

TechSmith. It includes SnagIt Screen Capture, Camtasia video screen movies and Screencast streaming services. An essential for all who create how-to technology publications in print or on the web.

<http://wordpress.com/>

WordPress. For creating free blogs to share lengthier pieces than Twitter or Facebook. Good for gaining interactive response to what you publish.

<http://www.roboform.com/>

RoboForm. Memorizes and executes all your passwords, enabling you to get into your hundreds of websites and accounts.

<http://www.boxedart.com/>

Boxed Art. Website templates.

<http://www.dropbox.com>

Dropbox lets you work on the same material on as many computers as you need.

<http://www.theflip.com/en-us/>

FlipVideo. Use this when you buy a Flip video cam.

<http://photobucket.com/>

PhotoBucket lets you post pictures or graphics without you having to do it on a website of your own.

<http://www.toodledo.com/>

Toodledo enables you to keep a great to-do list that you can access from any computer and it automatically syncs on your smartphone. Take notes, copy and paste screen shots or photos.

<http://timebridge.com/>

TimeBridge free scheduling tool for quiring anyone to attend a meeting, syncing with your Outlook contacts and calendar, providing polls for setting up possible meeting times. I'm just trying this out and I don't like how it automatically seems to send everyone you know news about itself. But then, again, I might have clicked on something without knowing it when hooking it up to my Outlook contacts.